



ACHD Symposium 2019

THE QUEENSTOWN MEETING

5 - 7 December, Queenstown, New Zealand



Invitation

Dear Valued Sponsor & Exhibitor

We invite you to join us as a sponsor or exhibitor at the second Adult Congenital Heart Disease Symposium, which is again endorsed by The Cardiac Society of Australia and New Zealand. This Symposium will be held at the Millbrook Hotel from 5 – 7 December 2019.

Building on the success of the inaugural Queenstown ACHD Symposium 2017 we anticipate this will again prove to be a high calibre international scientific meeting on adult congenital heart disease. Our aim is to bring together leading regional and international ACHD experts with interested cardiologists, surgeons and nursing and allied health colleagues from across the region. Our goal is to share ideas together, in the context of the latest research findings and clinical advances, to help develop skills and expertise to assist in the care of these complex patients. Details of our speakers and scientific program are included in this prospectus.

This prospectus also outlines the opportunities available for investment. The Symposium will be set up to ensure maximum contact time with attendees by creating an education and hospitality hub instead of a traditional exhibition area. This, and the semirural location, created in 2017 a highly collegial atmosphere for the meeting as a whole, which was appreciated by attendees and sponsors alike.

Tim Hornung (Convenor)

Clare O'Donnell (Convenor)

Organisation

We are pleased to introduce those who will be part of the Organising Committee.

Tim Hornung (Convenor)

Paediatric and Adult Congenital Cardiologist, Starship and Auckland City Hospitals

Clare O'Donnell (Convenor)

Paediatric and Adult Congenital Cardiologist, Starship and Auckland City Hospitals

John Artrip

Cardiothoracic Surgeon, Starship and Auckland City Hospitals

Rachael Cordina

Cardiologist, Royal Prince Alfred, Sydney

Jane Hannah

ACHD Nurse Practitioner, Auckland City Hospital

Will Wilson

Cardiologist, Royal Melbourne Hospital, Melbourne

Dominica Zentner

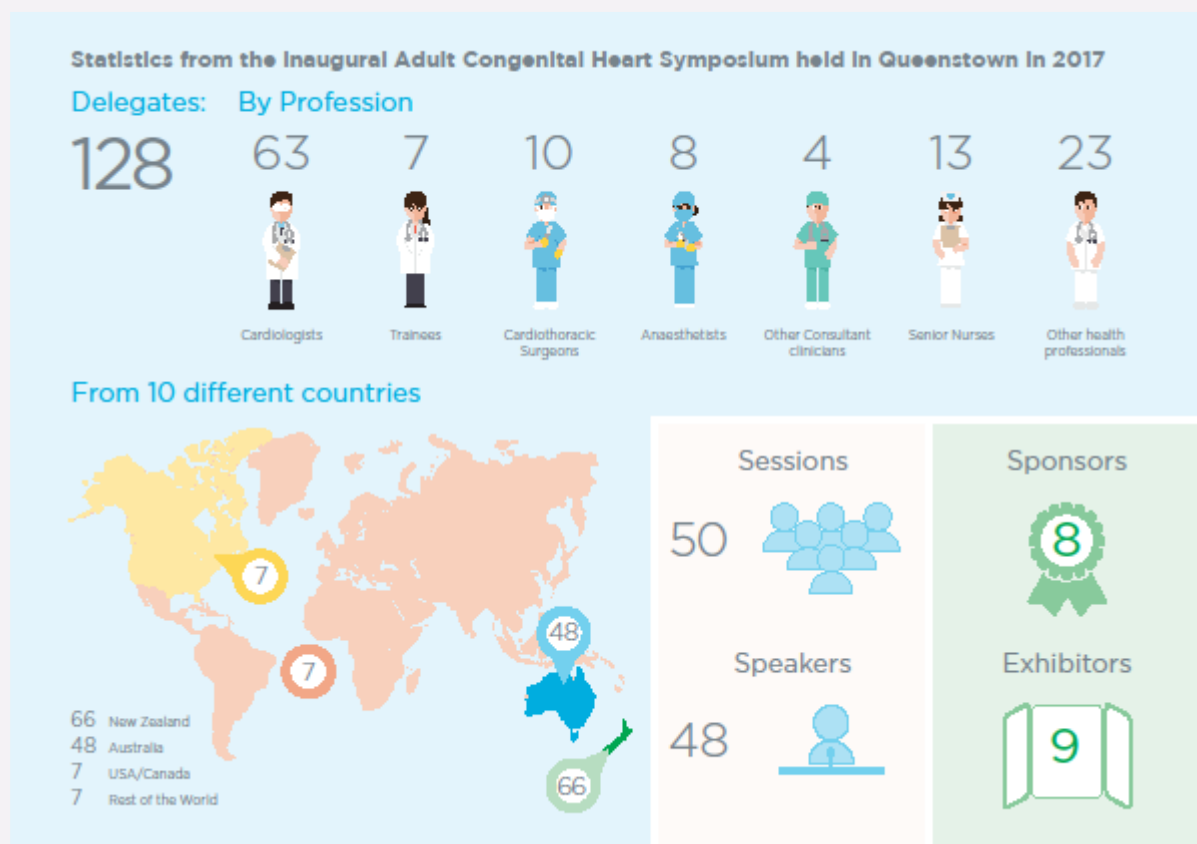
Cardiologist, Royal Melbourne Hospital, Melbourne

Attendee Profile

With the growth in the adult congenital heart disease population, this field is becoming a hot topic in both adult and paediatric cardiology communities.

Our Symposium will be designed to be of interest not only to cardiologists from adult and paediatric backgrounds, cardiac surgeons and our senior nursing colleagues, but also to engage other professional colleagues including congenital heart anaesthetists and intensivists looking to upskill and participate in discussion around some of the complex questions in this field.

Our principal target population will be colleagues in Australia and New Zealand, but we also envisage (as in 2017) engagement with regional and international colleagues through the Asia Pacific Society for Adult Congenital Heart Disease and International Society of Adult Congenital Heart Disease.



Scientific Program

Speakers

We are pleased to confirm our two international speakers:

Dr Edward Hickey

Cardiothoracic Surgeon – UHN Toronto General Hospital and Sickkids Hospital, Toronto

Dr Hickey holds a Bachelor of Medicine degree from the University of Southampton, UK (1999), and completed his residency there in General Surgery in 2003. He obtained his Doctorate of Medicine Research Thesis from Oregon Health Sciences University, US and from the University of Southampton. Later, he received the John Kirklin Fellowship from the Congenital Heart Surgeons' Society, University of Toronto and spent two years (2006-2008) at the Hospital for Sick Children. Subsequently, he pursued residency training in Cardiovascular Surgery at the University of Toronto (2008-2010), followed by a clinical fellowship in Congenital Cardiac Surgery. Dr Hickey has won numerous awards, among which the most recent ones are: Zane Cohen Fellowship Award 2011 from the Department of Surgery, the University of Toronto Postgraduate Leadership Award 2010 and the Richard Rowe Award, both in 2008 and 2007, at the Canadian Cardiovascular Congress, Young Investigator Award 2008 from Children's Heart Foundation, Chicago.

Dr Gruschen Veldtman

Adult Congenital Cardiologist and Director of Adult Congenital Heart Disease in the Heart Institute, Cincinnati Children's Hospital Medical Center

Dr Veldtman FRACP MBChB trained initially in Glasgow and Leeds before completing Fellowship training in Toronto and at the Mayo Clinic with considerable experience in ACHD and congenital intervention. His clinical interests include the spectrum of adult congenital heart disease, pregnancy cardiology, interventional cardiology and pulmonary hypertension in congenital heart disease. He has made a particular internationally recognised academic contribution to the study of liver disease as it relates to the Fontan circulation.

Program Overview

The program will include contributions from our two high profile international speakers with support from a New Zealand/Australia faculty. There is potential for additional overseas speakers to present remotely via video streaming.

The program will include cardiology and cardiac surgical topics highlighting current controversies and recent advances in adult congenital heart disease. It will be designed to have appeal to cardiac teams with established and developing programs for this expanding field.

Main topics will include:

- Risk stratification in adult congenital heart disease
- Lessons learnt from late outcome research
- Fontan palliation including hepatic complications
- Transplantation – potentials and challenges
- Arrhythmia in ACHD
- Multidisciplinary assessment and care

With major themes of:

- Pulmonary hypertension – focus on advanced therapies
- Aortopathy in CHD
- Pregnancy and Fertility
- Sport, Fitness and promoting patient resilience

Program Overview (Continued)

And Novel Approaches to assessment and therapy:

- Advanced Imaging for ACHD – echocardiography, CT and MRI
- Interventional cardiology – role of newer devices, stents and valves
- New techniques in arrhythmia management, developments in pacing and ICDs
- Surgical and Intensive Care advances for better long-term outcomes

Case based discussion of complex cases will also be featured and we would anticipate a highly interactive and collegial gathering.

Sponsorship Liaison

To confirm your support or if you have any questions or to tailor any opportunity, please contact:

Bridgette Sinclair, Sponsorship and Exhibition Sales, The Conference Company
on behalf of the Adult Congenital Heart Symposium Organising Committee

Email: bs@theconferencecompany.com

Telephone: New Zealand +64 9 360 1240, free calling from Australia 1800 193 405

Sponsorship Opportunities

Exclusive Diamond Sponsor - \$20,000 + GST

Package Includes:

- Acknowledgement as the Diamond Sponsor at the Opening and Closing Ceremonies
- **Complimentary Exhibition space** of 18sqm (6m x 3m) – see details under Exhibition (page 10)
- Three (3) Full Conference Registrations which include attendance to the Program Sessions, Exhibition and Welcome Reception
- Two (2) Exhibitor passes which include access to the Exhibition and Welcome Reception
- **Option to use Hospitality Suite** for exclusive use during conference breaks
- **Conference Dinner Sponsor**, which includes:
 - Naming rights to the Conference Dinner
 - Verbal acknowledgement prior to the dinner
 - Opportunity to display free standing banners in the dinner venue
 - Opportunity to welcome audience and speak for 3 minutes on the evening
 - Branding/theming to be incorporated where feasible
 - Three tickets to the Conference Dinner
- **Your choice of:**
 - Website Sponsor; or
 - Conference Handbook Sponsor; or
 - Satchel Sponsor; or
 - Exclusive Lunch Sponsor

(see details of sponsorship options on page 6-7)
- Company logo on the Conference Website
- Company logo in the Conference Handbook
- 300-word company profile in the Conference Handbook
- Half page advertisement in the Conference Handbook (Sponsor to provide print quality artwork within required deadlines)
- Opportunity to place one (1) A4 Page satchel insert in the Conference satchels
- Access to the delegate list 4 weeks prior and updated every week until the Conference
- Option to buy **additional sponsorship packages at 50% discount**

Or

Platinum Sponsor - \$14,000 + GST

Package Includes:

- Acknowledgement as a Platinum Sponsor at the Opening and Closing Ceremonies
- **Complimentary Exhibition space** of 9sqm (3m x 3m) - see details under Exhibition (page 10)
- Two (2) Full Conference Registrations which include attendance to the Program Sessions Exhibition and Welcome Reception
- Two (2) Exhibitor passes which include access to the Exhibition and Welcome Reception
- **Your choice of** (once Diamond Sponsor has selected their option):
 - Website Sponsor; or
 - Conference Handbook Sponsor; or
 - Satchel Sponsor; or
 - Lunch Sponsor for one day

(see details of sponsorship options on page 6-7)

- Company logo on the Conference Website
- Company logo in the Conference Handbook
- 200-word company profile in the Conference Handbook
- Half page advertisement in the Conference Handbook (Sponsor to provide print quality artwork within required deadlines)
- Opportunity to place one (1) A4 Page satchel insert in the Conference satchels
- Access to the delegate list 3 weeks prior and updated every week until the Conference
- Option to buy **additional sponsorship packages at 25% discount**

Or

Gold Sponsor - \$9,000 + GST

Package Includes:

- Acknowledgement as a Gold Sponsor at the Opening and Closing Ceremonies
- **Complimentary Exhibition space** of 9sqm (3m x 3m) – see details under Exhibition (page 10)
- One (1) Full Conference Registration which include attendance to the Program Sessions, the Exhibition and Welcome Reception
- Two (2) Exhibitor passes which include access to the Exhibition and Welcome Reception
- Company logo on the Conference Website
- Company logo in the Conference Handbook
- 100-word company profile in the Conference Handbook
- Quarter page advertisement in the Conference Handbook (Sponsor to provide print quality artwork within required deadlines)
- Access to the delegate list 2 weeks prior and updated every week until the Conference
- Option to buy **additional sponsorship packages at 20% discount**

Or

Exhibitor Only - \$5,000 + GST

Package Includes:

- 6 sqm space (3m x 3m) – see details under Exhibition (page 10)
- Two (2) Exhibitor passes with access to the exhibition area only
- Company name listed on the Conference Website
- Company name and contact details in the Conference Handbook
- Access to the delegate list at the Conference

Sponsorship Options for Diamond and Platinum

Website - Exclusive Opportunity

The website will be the flagship of Conference updates providing delegates, sponsors and interested parties with information on the program, exhibition and details.

Benefits:

- Company Logo to be placed on every page of the Conference website. Sponsor to provide specific format within the required deadlines

Delegate Satchels - Exclusive Opportunity

The Sponsor's logo will feature on the ACHD 2019 delegate satchels. The satchels will contain official Conference materials and will be distributed onsite to all the delegates, speakers and VIP guests. This high-profile item will be visible beyond the Conference as the satchels are continually used onsite and in the future

Benefits:

- Sponsor logo to appear exclusively on the delegate satchels alongside the ACHD Conference logo (as determined by the committee). (Sponsor to provide print quality artwork within required deadlines)

Conference Handbook - Exclusive Opportunity

The Conference Handbook will contain details on the scientific program as well as information on the venue and planned social program. This publication will be a valuable source of information for all delegates and will provide the sponsor with various entitlements.

Benefits:

- Full page advertisement on the outside back cover of the Conference Handbook (sponsor to provide print quality artwork within required deadlines)

Conference Lunch – Exclusive for Diamond / Per Day for Platinum

Offers a key opportunity to increase your brand awareness with focussed visibility in front of all the attendees makes this an opportunity which cannot be missed.

Benefits:

- Acknowledgement by Conference at lunch breaks
- Sponsor tent cards on all lunch catering tables (provided by the Conference)
- Opportunity to display up to two (2) freestanding banners in the exhibition hall next to the catering stations (maximum size 2m high and 1m wide). Banners to be provided by the Sponsor.

Additional Sponsorship Opportunities

Welcome Reception - \$7,000 + GST - Exclusive Opportunity

Demonstrate your support of the Conference by sponsoring the first social event. The Welcome Reception is included in the delegate registration and will be held in the exhibition hall.

Benefits:

- Two (2) Full Conference Registration which include attendance to the Program Sessions, the Exhibition and Welcome Reception
- Two (2) complimentary tickets to the Welcome Reception
- Three (3) minute opportunity to address the audience
- Acknowledgement of Sponsorship across applicable platforms
- Sponsor tent cards on all refreshment tables (provided by the Conference)
- Opportunity to display up to two (2) freestanding banners at a prominent location in the Reception venue (maximum size 2m high and 1m wide). Banners to be provided by the Sponsor
- Company logo on the Conference Website
- Company logo in the Conference Handbook
- 100-word company profile in the Conference Handbook
- Access to the delegate list 2 weeks prior and updated every week until the Conference

Breakfast Symposium Sponsor - \$7,000 + GST - (Only 2 Symposia available)

Exclusivity on the selected focus (Imaging, Device or Pharmaceutical)

This is an opportunity to host a Breakfast Symposium event. Breakfast Symposia will be held between 0700 and 0830 on Friday, 6 December or Saturday 7 December. The event may include guest speakers, scientific presentations and product launches.

Benefits:

- Two (2) Full Conference Registration which include attendance to the Program Sessions, the Exhibition and Welcome Reception
- Sponsor topic and speaker information to be forwarded for approval by the Organising Committee
- Five (5) complimentary tickets to invite guests, or speakers for the Breakfast Symposium
- Sponsor logo is projected on the screen at the start and end of the Breakfast Symposium.
- Opportunity to display up to two (2) freestanding banners at a prominent location in the Breakfast venue (maximum size 2m high and 1m wide). Banners to be provided by the Sponsor and subject to approval by the Organising Committee.
- Sponsor can provide branded gifts to all attendees (at sponsor expense and subject to approval by the Organising Committee)
- Venue and standard audio-visual facilities will be provided by the Conference (*If the Sponsor wishes to provide catering, this will be at the Sponsor's expense*).
- Company logo on the Conference Website
- Company logo in the Conference Handbook
- 100-word company profile in the Conference Handbook
- Access to the delegate list 2 weeks prior and updated every week until the Conference

Wi-Fi Sponsor - \$5,000 + GST - Exclusive Opportunity

Delegates will be able to stay connected using the complimentary WIFI provided.

Benefits:

- One (1) Full Conference Registration which includes attendance to the Program Sessions, the Exhibition and Welcome Reception
- Company logo on Wi-Fi signage and company reference when Wi-Fi is mentioned throughout Symposium
- Company logo on the Conference Website
- Company logo in the Conference Handbook
- 100-word company profile in the Conference Handbook
- Access to the delegate list 1 week prior and at the Conference

Charging Station - \$5,000 + GST- Exclusive Opportunity

Receive valuable exposure when delegates use the sponsored charging station to plug in their mobile phones, smartphone or tablets to the re-charge outlets in the Charging Station. The Charging Station will be in high demand, therefore this is an opportunity not to be missed.

Benefits:

- One (1) Full Conference Registration which includes attendance to the Program Sessions, the Exhibition and Welcome Reception
- Signage on the Charging Station to feature Sponsor name and logo (Conference to provide sample visuals to the sponsor for approval prior to that start of the Conference)

- Opportunity to display up to one (1) freestanding banner at a prominent location in the Breakfast venue (maximum size 2m high and 1m wide). Banner to be provided by the Sponsor
- Opportunity to place promotional material within the Charging Station Area
- Company logo on the Conference Website
- Company logo in the Conference Handbook
- 100-word company profile in the Conference Handbook
- Access to the delegate list 1 week prior and at the Conference

Conference Lanyards - \$4,000 + GST - Exclusive Opportunity

All delegates to the Conference are required to wear a name badge. Alignment with the Conference lanyards will provide the sponsor with front of mind exposure throughout the event.

Benefits:

- One (1) Full Conference Registration which includes attendance to the Program Sessions, the Exhibition and Welcome Reception
- Sponsor logo to appear exclusively on the Conference Lanyards, provided by the Conference (Sponsor to provide print quality artwork within required deadlines)
- Company logo on the Conference Website
- Company logo in the Conference Handbook
- 100-word company profile in the Conference Handbook
- Access to the delegate list at the Conference

Official ACHD Stationery Sponsor - \$4,000 + GST - Exclusive Sponsorship

A marketing opportunity is available to provide delegates with company branded stationery. If you have pre-existing pens and/or writing pads (with your company name or logo) we will include these in the delegate satchels.

Benefits:

- Branded pens and/or writing pads to be included into the delegate satchels (provided by the Sponsor)
- One (1) Full Conference Registration which includes attendance to the Program Sessions, the Exhibition and Welcome Reception
- Company logo on the Conference Website
- Company logo in the Conference Handbook
- 100-word company profile in the Conference Handbook
- Access to the delegate list at the Conference

Coffee Cart Sponsor - \$5,000 + GST

This is an opportunity to be recognised as the Coffee Cart Sponsor for the Conference. The coffee cart will be conveniently located in the exhibition area for delegates to use throughout the Conference.

Benefits:

- Opportunity to brand the coffee cart, barista and coffee cups (coffee cart will be provided by the Conference, branding to be at the Sponsor's expense)
- Opportunity to display one (1) freestanding banner in the exhibition hall next to the coffee cart (maximum size 2m high and 1m wide). Banner to be provided by the Sponsor

- One (1) Full Conference Registration which includes attendance to the Program Sessions, the Exhibition and Welcome Reception
- Company logo on the Conference Website
- Company logo in the Conference Handbook
- 100-word company profile in the Conference Handbook
- Access to the delegate list at the Conference

Marketing/Advertising Options

Satchel Insert opportunity		\$2,000 including GST (\$1,740 + GST)
Full page advertisement	(Handbook)	\$2,000 including GST (\$1,740 + GST)
Half page advertisement	(Handbook)	\$1,300 including GST (\$1,130 + GST)

Exhibition

We are looking to move away from a traditional exhibition space and create a welcoming and relaxed networking lounge area for delegates to interact with sponsors and exhibitors. Therefore there will only be space allocated to each Exhibitor based on their sponsorship level. You will also receive two chairs and a small table. Should you wish to change the look and feel of your space we will put you in touch with our Exhibition supplier.

Space allocation

Refer to the floor plan and Sponsorship levels for space allocation. The Organising Committee reserve the right to change the program times and floor plan without notice. All Exhibition space will be allocated on a first come first served basis based on level of sponsorship.

Exhibition Handbook

Further information regarding hire goods, electricity, storage, delivery, move in/out schedule, additional stand catering and venue information will be provided in the exhibitor handbook and will be distributed to confirmed exhibitors and sponsors from July 2019 onwards.

Staff Passes

An allocation of staff passes is included in each sponsorship package. These passes include morning tea, lunch, and afternoon tea, but do not include attendance to any of the scientific sessions. Sponsors will receive access to an online form to register staff. Additional passes may be purchased at NZ\$250 (plus GST) per person. Should sponsors wish to attend scientific sessions, they need to purchase a delegate registration.

Accommodation

Sponsors will be able to book accommodation at the Conference hotel. Further details will be provided when Conference registration opens in February 2019.

Preliminary Exhibition Timetable

Wednesday 4 December	1200 onwards	Exhibitor access
Thursday 5 December	0630 – 1000	Exhibitor access and set up
	1000 – 1715	Exhibition open
	1730 – 1900	Welcome function
Friday 6 December	0800 – 1430	Exhibition open
	1900 - late	Gala dinner
Saturday 7 December	0800 – 1315	Exhibition open
	1315 - 1530	Exhibition dismantling

We invite your support

Thank you for taking the time to consider the possibilities the Adult Congenital Heart Symposium 2019 has to offer.

If you have made your choices, please complete and return to us the Application for Sponsorship form. If we can assist with further information, or discussing other opportunities, please contact the Conference Managers.

We hope that you are as enthusiastic about the opportunities that are available as we are and look forward to welcoming you to Queenstown in December 2019.

Contact:

Bridgette Sinclair

Sponsorship and Exhibition Manager on behalf of the Organising Committee

The Conference Company

PO Box 90040, Auckland 1142, New Zealand

Email: achd@theconferencecompany.com

Telephone: New Zealand +64 9 360 1240, calling from Australia 1800 193 40

Booking and Payment

All prices are quoted in New Zealand dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 15%). If you are registered for New Zealand GST with the New Zealand Inland Revenue Department, the GST paid may be reclaimed on your GST returns.

Sponsorship packages and exhibition space will be allocated only on receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis). Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of date of tax invoice. If the deposit is not received within this timeframe then you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 1 July, to be paid by 21 July 2019. Applications made after 1 July 2019 or for a total of \$5,000 plus GST must include full payment. All payments should be made in New Zealand dollars by credit card or bank transfer. Payment by credit card will attract a fee of 2.8%.

All payments due must be received by the Conference Managers prior to the Conference. No sponsor will be allowed to set up their exhibition stand at the Meeting until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floor plan, however changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Conference suppliers and contractors.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- Prior to 1 March 2019, your deposit will be refunded in full, less 20% of the package selected.
- Between 1 March 2019 and 30 June 2019, you are liable for 50% of the package selected
- From 1 July 2019, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Conference not later than 31 August 2019 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

Medicines New Zealand Code of Practise

Sponsors must comply with the guidelines for 'Activities Directed at Healthcare Professionals' described in the most recent edition of the Medicines New Zealand Code of Conduct.

Application for Sponsorship

Please complete the form below and send to achd@theconferencecompany.com. If you wish to pay the deposit by credit card then you will need to use the online booking facility as card details can only be captured via a secure system.

We apply for sponsorship/exhibition space in accordance with the terms and conditions set out in the prospectus.

Signed:	Date:
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Please forward this form:

By email: achd@theconferencecompany.com

By fax: +64 9 360 1242

By mail to: The Conference Company, PO Box 90040, Auckland, 1142, New Zealand

Company Details			
Company			
Postal Address			
Telephone		Mobile	
Email			
Contact Person			
Sponsorship requirements			
	Sponsor	NZ\$	
	Sponsor	NZ\$	
	Sponsor	NZ\$	
	Exhibitor	NZ\$	
Space Preferences			
Please indicate your space preferences: 1. 2. 3.			